

International Business College

IBC

Welcome at IBC

**International
Business
College**

-et bedre sted at lære

www.ibc.dk

International Business College

IBC

**Educatations
på IBC**

a better place til learn

Primary school

High school

Mercantile business school

Age 16 – 25 (30 – 45)

(this week study tour)



International Business College

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Lets go for a walk

IBC tour



Corona

Good or bad



Beth



Miguel



Kian



Andre



Reta



Hillary



Before Corona















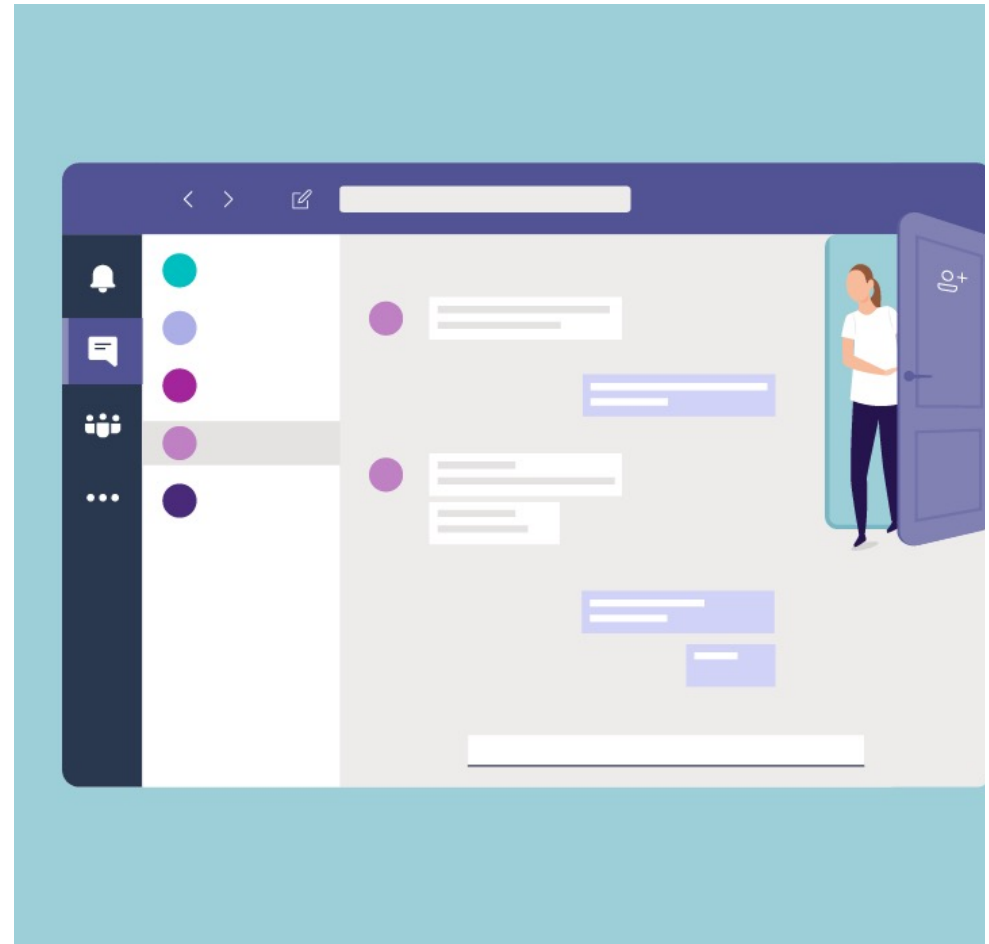
All student at home

- The teachers had 2 days to prepare Thursday/Friday
- And then online education in all classes from Monday
- Teams from day 1 – all teachers – all students – Learn on the way



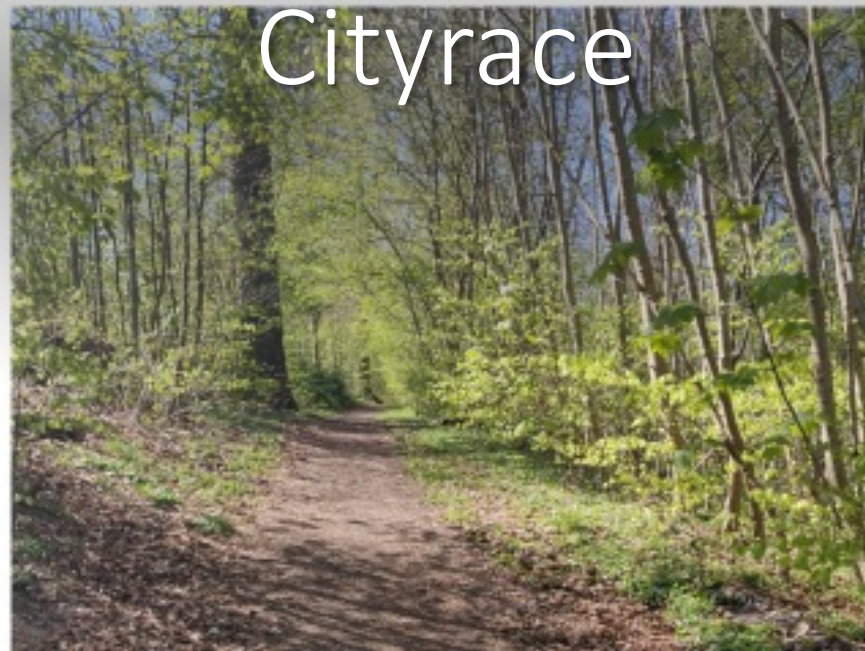
In the beginning.....

- **Powerpoint, Powerpoint, Powerpoint.....**
- **One way – teacher – student**
- **Read – solving tasks**
- **See you.....**

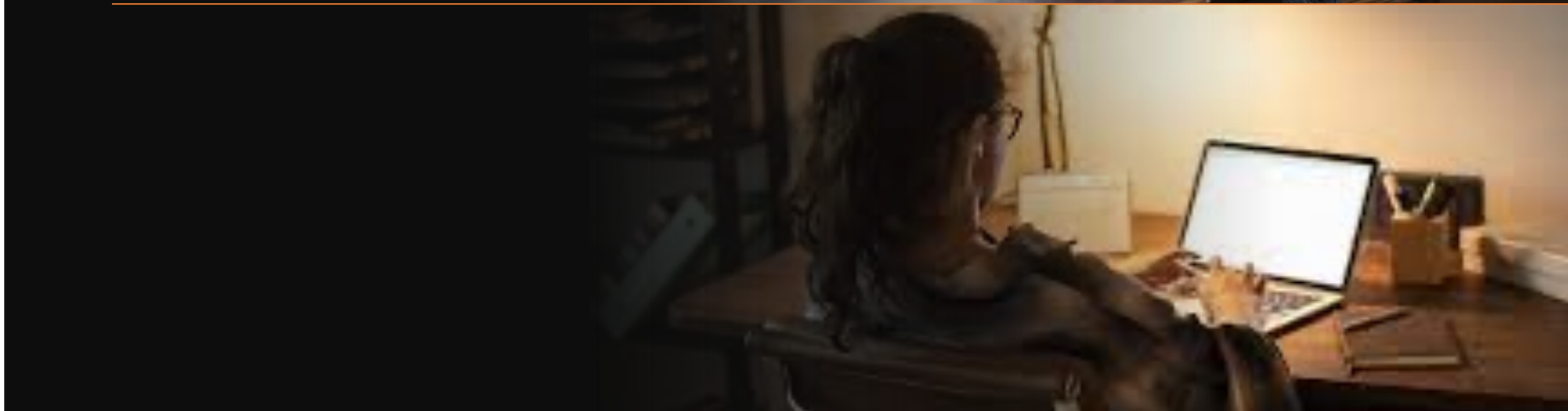



Set the students free.....😊

- 3-D programs / Inkscape / ThinkerCad / Google Sketchup – and lots of tools on the internet
- Prototyping – build / test / build / test / build / show model
- Lego – Build your ideas
- Movieweek – storyboard, script, movieposter, advertising
- CityRace – Photo Challenge – find words, numbers, business cases, economics
- Events on your street – what can you do?
- **Let the students come up with the ideas to different education**



Upload photo
/movie in all forms





Gamification – in the education

- How many miles? Walk with students – teach on the way – show business cases
- Let the student take over
- Lets the students – give the task for the class

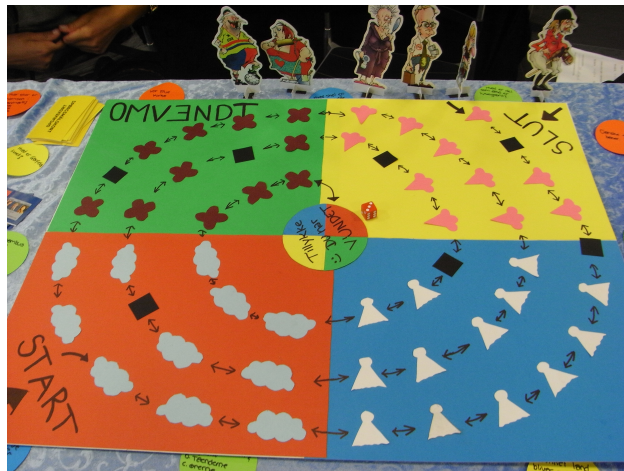
Go/Walk and present – Breakout rooms

- Use breakout rooms more.....
- Education
- Social pause
- Evening

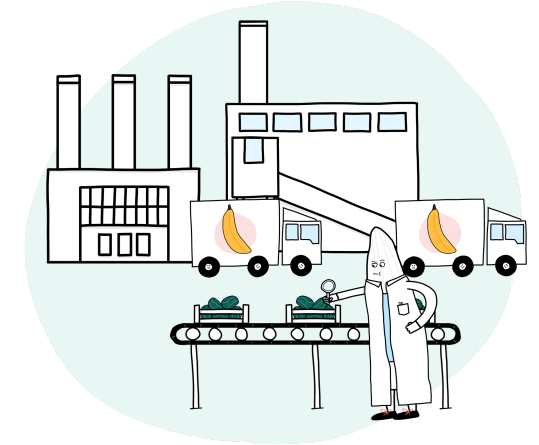
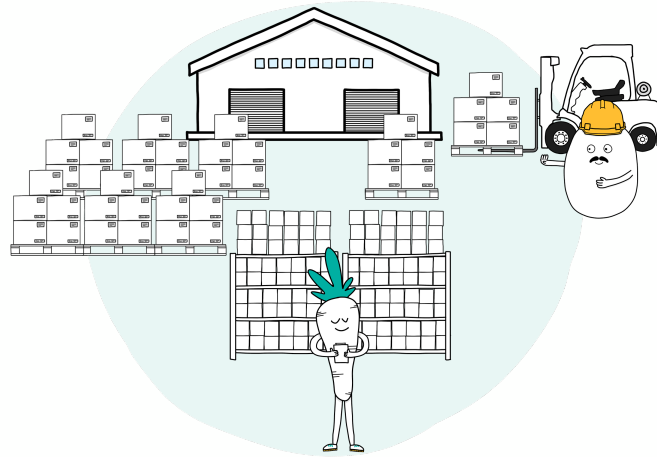


Find things at home

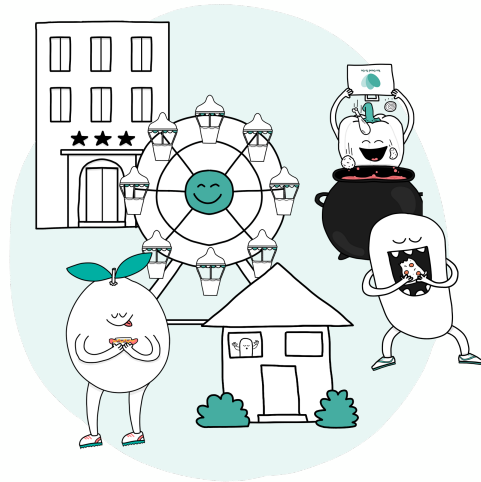
- Make / Build / Paint – A Game to teach
- Use only things – you have at home







From farm to fork

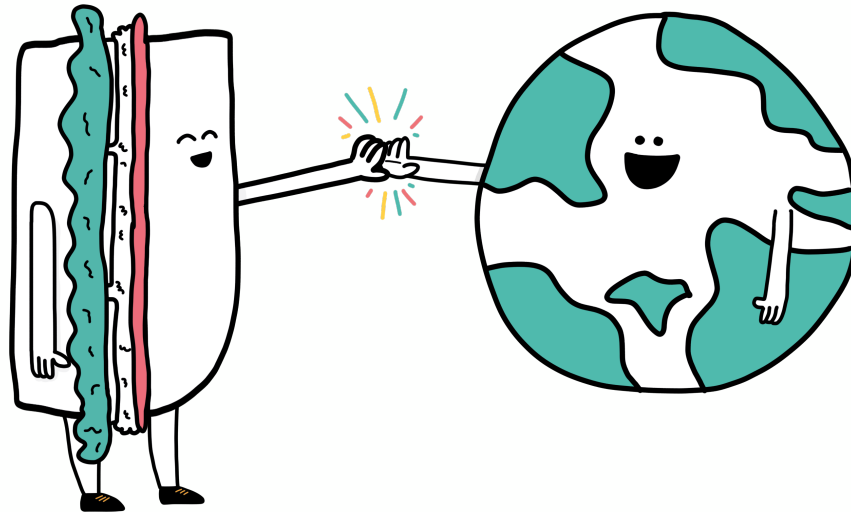


FN'S 17 VERDENSMÅL FOR BÆREDYGTIG UDVIKLING



What can we do?

Foodwaste ideas





**Med vores app kan du
redde overskudsmod**

DAGLIGVARER

« I efteråret 2020 rundede Lidl 250.000 solgte Too Good To Go-lykkeposer. »

 Anders Frydendahl, Chief Operating Officer i Lidl, Lidl

Sælg overskudsvarer mens du rydder hylderne i butikken! Tab bliver til indtjening og app-brugerne vender tilbage til din forretning.

KOM I GANG



BAGERIER

« Too Good To Go's mission stemmer rigtig fint overens med vores værdier. »

 Shahriar, Direktør, Emmerys

Undgå at skulle smide dit usolgte bagværk ud ved at sælge det gennem appen - samtidig bliver du mere synlig i dit nærområde.

KOM I GANG

Case 1

- WHAT CAN THE NEXT STEP BE FOR TOO GOOD TO GO?
- At Too Good To Go, we work closely with many bakeries, restaurants, supermarkets and grocery stores that we are happy to work with. They are great at saving food from ending up in the trash and customers are happy. But we're looking for the next great idea! We are always trying to expand our business and look for new ways to fight waste, with as many partners as possible.
- <https://toogoodtogo.dk/da/movement/education/case-1>



Case 2

- WHICH LOCAL INITIATIVES CAN TOO GOOD TO GO BE INVOLVED IN TO PREVENT MORE FOOD WASTE IN YOUR LOCAL AREA AND DENMARK?
- At Too Good To Go, we do our best every day to save food from being thrown out and wasted. We are involved in many different initiatives with our partners, but we would like to hear some ideas from you on how we can contribute to promoting and expanding the fight against food waste in your local area and Denmark.
- <https://toogoodtogo.dk/da/movement/education/case-2>



Case 3

- HOW CAN TOO GOOD TO GO BE BETTER TO USE SOCIAL MEDIA TO INSPIRE THE YOUNGER TARGET GROUP, AMONG OTHER THINGS?
- Here at Too Good To Go, we are in contact with many different people around the world, and they are all good at saving food with us. We are really interested in how we can engage younger people like yourself. We want to know how we can use food media to make food waste something interesting and exciting for you to learn about, and how social media can be used to inspire young people in the fight against food waste.
- <https://toogoodtogo.dk/da/movement/education/case-3>





1/3 AF AL MAD SPILDES

2,1

millioner mennesker redder
allerede mad i Danmark

3.485

caféer, restauranter,
supermarkeder, bagerier,
hoteller (og meget andet!) er i
appen

6,9

millioner måltider reddet i
Danmark - indtil videre

You must involve yourself and your family in the task

- Hvor opstår der Madspild hos jer? **Where does food waste occur in your family**
- Hvordan taler I om Madspild eller arbejder med Madspild derhjemme? **How do you talk about food waste or work with food waste at home?**
- Prøver at registrere Madspild – i dag og i morgen – derhjemme, hvilke ting smider I mest ud? **Trying to register Food Waste - today and tomorrow - at home, which things do you throw out the most?**

DEN NEMME LØSNING TIL FORRETNINGER

BLIV EN DEL AF FÆLLESSKABET!

Vi elsker at byde nye partnere velkommen i kampen mod madspild. Uanset hvilken type forretning, kan vi hjælpe dig med at øge din indtjening og reducere dit klimaaftryk - det er til gavn for både dig og planeten.

TILMELD DIN FORRETNING



Vi skal arbejde med løsninger til To Good to Go



Vi arbejder i grupperne – Teamsgrupperne



I skal beslutte, hvilken Case I vil arbejde med.



I har i dag og i morgen, og præsenterer onsdag – Vi starter præsentationerne Onsdag



Det er kun præsentation i teamsrummet, dvs. for Kim



Alle skal præsentere i teamet



Alle andre arbejder med en selvstændig opgave der præsenteres onsdag af Kim

100 + eksempler på krisekreativitet i en Coronatid



All student at home

- Always on time – student are ready
- 2-3 questions they can answer while logging on
- ask them how they are doing



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Economy

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Have a nice day

-et bedre sted at lære

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