

# AGPTS

Advocacy, Global Partnerships & Trade Shows

## SKAL WORLD CONGRESS 2024

IZMIR

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# AGPTS

Advocacy, Global Partnerships & Trade Shows

**BE THE VOICE! ...Engage and Participate**

# AGPTS

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CONTRIBUTIONS FROM THE ENTIRE AGPTS COMMITTEE

MEMBERS HEREBY ACKNOWLEDGED

SPECIAL MENTION: **FIONA, MAYUMI, AND TITO**

# AGPTS – An Overview



For Skalleagues...

- What...are we saying
- Where...are we saying it
- Who...are we saying it with

# HUMAN TRAFFICKING



 **SKÅL**  
INTERNATIONAL  
Connecting Tourism Globally

**See something,  
Do something**

**TRAFFICKERS DON'T DISCRIMINATE.**

# When you hear “**Human Trafficking**”

- What is the first **word** that enters your mind?
- What **picture** do you see ?

See something, **Do** something



## **LABOR TRAFFICKING**

Forcing a person to work in captivity for little or no pay.



## **SEX TRAFFICKING**

Forcing, deceiving, or coercing a person to perform a commercial sex act.



# Human Trafficking



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See something,  
Do something

It's the illegal **trade** of human beings.

It's the recruitment, **control**, and use of people for their **bodies** and for their **labor**.

Through **force**, fraud, and **coercion**, people everywhere are being **bought** and **sold** against their **will**.

**Right** now, in the 21st century.

# Forced labour

- **Forced labour** is a severe violation of human rights affecting **28 millions** of men, women and children in all countries and all economic sectors.
- It is rooted in poverty, **discrimination** and lack of social protection, and it **disrupts fair** competition between businesses.
- **Sexual exploitation** of children in tourism and online.

# Global Estimates of Modern Slavery 2022



**27.6 Million**  
people  
Trapped in  
forced  
labour



Approx. **49.6**  
**Million** people  
live  
In modern day  
slavery



**22 Million**  
People are  
forced  
into Marriage  
**9 million**  
Children forced  
into marriage

A person wearing a brown jacket is shown from the chest down. A large, bright pink handprint graphic is overlaid on the left sleeve of the jacket. The handprint has a heart shape cut out of its palm. The background is dark and out of focus.

**NO ONE IS FOR  
SALE.**

**STOLEN PEOPLE  
STOLEN DREAMS**



**SKÅL**

INTERNATIONAL  
Connecting Tourism Globally

# Modern Slavery is often **HIDDEN IN PLAIN SIGHT!**

- It is **all around us**
- People can become **enslaved** making our **clothes**, serving our food, picking our **crops**, working in factories, as **cooks**, **cleaners** or **nannies**.
- They often face **violence** or threats, **inescapable debt**, or have their **passport** taken away and face being **threatened** with deportation.

# Did you know



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Do something

- **23% of forced labor** are in situations of **forced commercial** sexual exploitation at any point in time.
- **Four out of five** people trapped in these situations are **girls** and **women**.
- **Half of all children** forced in labor are in commercial sexual exploitation.

Source: ILO, 2023

## SLAVERY BY THE NUMBERS



**49.6**

There are an estimated 49.6 million people enslaved right now.<sup>1</sup>



**\$236**

Human trafficking generates an estimated US \$236 billion dollars per year.<sup>2</sup>



**1 in 4**

Men, women, and children can all be victims of modern-day slavery:  
54% women and girls  
46% men and boys  
1 in 4 victims are children.<sup>3</sup>



**5.2 / 1,000**

An estimated 7 million people are living in modern day slavery in Africa. That is 5.2 out of every 1000 people.<sup>4</sup>



# WHAT CAN YOU DO NOW?

## Conduct business ethically and with integrity – Supplier agreements!

- Have policies that commit to **zero tolerance** of forced or compulsory labour or human trafficking.
- Extend this **to your supply chain.**
- Hold supplier to high standards...**DON'T** look the other way.
- Only work with suppliers who treat **workers fairly**, provide a **safe and healthy** work environment, and comply with **all laws regarding slavery and human trafficking.**



See something,  
Do something



**HUMAN  
RIGHTS  
IS  
EVERY DAY**  
*Day*



# Revisit Human Resources Management

**HR** is the **gateway** to the organization's **labor force** and has a significant role to play.

- Review supplier contracts
- Rolling out **awareness training** across the workforce.
- **Monitor and Enforce** compliance

# How Business can combat modern slavery



**See something,  
Do something**

# Skal International and PACT America

- ECPAT International launched in 1990 as a network of organizations in over 100 countries working together toward the elimination of the sexual exploitation of children.
- PACT (formerly ECPAT USA) was formed in 1991. PACT's mission has been expanded and is to protect the right of every child to grow up free from sexual exploitation and trafficking in the United States. PACT is proud to be the US member of ECPAT International.
- Skal International signed an MOU with ECPAT International in 2022 with the goal of identifying modes of collaboration to combat the sexual exploitation of children in travel and tourism.
- In 2023, Skal International engaged with PACT to access training and empowerment for Skal members.



# Hospitality Industry

## 30-minute training

- Due to the anonymous, **risk-free nature** of the hospitality industry, **children** across the globe are exploited in hotels—ranging from budget properties to luxury resorts.
- Hotel associates are **uniquely situated** to identify and report suspicious activity.
- From **check-in to check-out** there are several indicators' victims and traffickers **exhibit** during the time they are on a hotel property.
- **With proper training**, a front desk agent or a housekeeper can notice that something is not right and respond.
- <https://www.wearepact.org/for-professionals> (Select **SKAL** as your organization)

See something,  
Do something

# PACT – Training

## The Room Next Door Training – PACT

- Ideal for midscale segments and independent owners,
- Addresses the pervasiveness and potential signs of human trafficking, and shares insight and expertise from
  - A human trafficking survivor,
  - Hospitality safety and security professionals, and
  - Nonprofit organizations
- Available in English and Spanish at no cost.
- Ideal for group viewings, a video version can be provided by **PACT**.

See something,  
Do something

# PACT Training – Multiple Benefits!

See something,  
Do something

- Free! Multiple training levels.
- As little as 30-minute online training programs
- Developed by PACT in collaboration with major hotel chains and associations (such as American Hotel and Lodging Association Foundation and Marriott International)
- PACT also offers free tools and resources that can be used in conjunction with the training to help companies prevent trafficking and inform clients and suppliers of their commitment.
- 17 new languages, now a total of 34 languages!
- Customization available for purchase.



# ECPAT “Don’t Look Away”

See something,  
Do something

The ECPAT ‘**Don’t Look Away**’ campaign is an excellent example of an effective reporting platform.

This platform is **active** in **20 countries**

<https://dontlookaway.report/>

***Check for your country!!!***



# Know the Signs

## CONTROLLED BY ANOTHER PERSON

They are accompanied by a controlling person, and do not speak on his or her own behalf, but instead defer to another person.

## CONTROLLED MOVEMENT

They are transported to or from work, or live and work at the same place. They show signs that their movements are being controlled.

## UNFAMILIAR WITH THE LANGUAGE

They have recently arrived in the country and do not speak the language of the country—or they only know sex-related or labor-related words.

## BAD HEALTH AND MALNUTRITION

They may have signs of abuse or signs of being denied food, water, sleep, and/or medical care.

## SIGNS OF PHYSICAL ABUSE

They may have bruises, scars, and other signs of physical abuse and torture. Victims of human trafficking are often beaten in areas that will not damage their appearance, such as their lower back.

**OVERLY FEARFUL, DEPRESSED, AND SUBMISSIVE BEHAVIOR**  
They are frightened to talk to outsiders and authorities since they are closely monitored and controlled by their trafficker(s). They may be fearful, anxious, depressed, overly submissive, and may avoid eye contact.

**LACK OF OFFICIAL IDENTIFICATION**  
They are not in possession of their passports, identification, or legal documents.

# Get Involved!

- Display human trafficking awareness posters visibly.
- Ensure they include contact numbers to report concerns or request help.
- Encourage our countries, cities and regions to have a secure and safe number they can call.
- Governments need to have, child and gender sensitive medical support, justice protection, comprehensive care, full recovery, safe homes, repatriation, border control, a robust legal frameworks and effective law enforcement



**See something,  
Do something!**

# AGPTS

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## Affiliations & Ambassadors

- Enduring partnerships and affiliations
- Like-minded organizations
- Drive global change



## Current Active partnerships



## The role of Skål Ambassadors

- An initiative of the AGPTS committee,
- To help Skål International foster stronger and meaningful relationships with global partners
- Maximize collaborations between the parties by actively seeking opportunities to promote mutual interests.

The Skål Ambassador must be

- well-acquainted with the affiliation's profile and objectives,
- well-versed in the details of MOU signed
- ensure effective communication of all benefits offered to the memberships of both parties.
- can help produce an annual report documenting interactions and achievements.





### International Institute for Peace Through Travel

Skål Ambassador: \_\_\_\_\_

Affiliated since 1994

MOU renewed in \_\_\_\_\_

IIPT, established in 1986 during the International Year of Peace, aims to pioneer travel and tourism as the world's first 'Global Peace Industry'. It envisions every traveler as a potential "Ambassador for Peace" and Skål International fully supports IIPT's mission to promote peaceful travel. Both organizations believe in the transformative power of travel to create positive social impacts and foster mutual respect among diverse cultures and communities.

A significant joint initiative, the Skål Peace Cities, Towns, and Villages project, was launched in 2013. This project aims to promote peace at various community levels, recognizing tourism as a vital force for fostering global peace.

Each Peace City/Town/Village is encouraged to dedicate a park to peace, symbolizing its commitment to global peace. Local governments or councils are requested to formally endorse this dedication, pledging active promotion of values such as tolerance, non-violence, gender equality, human rights, youth empowerment, environmental integrity, and sustainable development.

It's important to note the guidelines for establishing an IIPT/Skål Peace Park and the associated fees for formal registration: IIPT maintains a database of all Peace Cities/Towns/Villages shared with Skål International. Each registering Peace Town/Village contributes a US\$175 registration fee, while each Peace City contributes US\$300. A portion of these fees (US\$55 and US\$100 respectively) is periodically submitted to Skål International to support Skål Chapters' efforts. More detailed information on these items is provided in the links for Skål Ambassadors to refer to.

## Affiliations & Skål Ambassadors

### Responsibilities of the Skål Ambassador:

- Facilitating communication and collaboration between both organizations to ensure smooth progress of joint initiatives like Skål Peace Parks and Peace cities/Towns/Villages projects.
- Promote the benefits and values of participating in IIPT's initiatives to Skål members and the broader community.
- Celebrate, congratulate, and share Skål clubs' success stories in implementing IIPT projects via Skål newsletters and social media channels. Coordinating with the Skål Media/Communication Committee.
- Collaborate closely with Skål Secretariat and ICTP to assess, revive, or renew this joint project previously proposed by ICTP, involving IIPT and Skål. [IIPT/Skål Travel for Peace Campaign](#)
- Collaborate on press releases, activities, and commemorations of significant peace-related dates throughout the year, such as: International Day of Peace (September 21st), World Tourism Day (September 27th), International Day of Non-Violence (October 2nd), others.

Following are the links to download series of guidelines related to the establishment of an IIPT/ Skål Peace Park:

- [IIPT's peace parks and projects around the world, including Skål projects.](#)
- [IIPT toolkit](#)
- [IIPT Peace Park Kit](#)



**Thank you!**

**Questions? Suggestions?**