

Estonian Good Practice Example

Type of product or service	Training
Target group(s) addressed	Students and SMEs
Title	Business management
Short description	Program consists of different modules: 4 modules included basic skills, business management and practice SME.
USPs (Key elements of the service that are unique selling propositions)	Learning by doing, real work in practice, networking and cooperation skills for future.
Methodology	Program is created in cooperation with teachers and SMEs. SME managers can choose all program or different modules as to their real needs.
Content	Students will work as interns in more than hundred enterprises in Estonia and EU countries.
Contribution to skills	Practical training, understanding business management, management skills, broad economic topics. The program has formed so that the graduate could apply for the IV qualification level of Business Manager.
Quantitative aspects (duration, number of participants respectively SMEs involved)	The minimum modules give 2-3 Europe credit points, max 8 ECP. 15-20 participants in every course and usually students of SMEs compose the individual study plan.
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