

Polish Good Practice Example

Type of product or service	Training
Target group(s) addressed	SMEs from food branch and its employees (esp. young entrepreneurs), students from vocational schools of the food branch, trainers, teachers
Title	Modern interactive educational model for the food branch's employees of the SME sector - e-learning
Short description	The improvement of the professional qualifications regarding HACCP among managers, food branch's employees, teachers and trainers through teaching them modern educational methods, which let them learn in an interactive way.
USPs (Key elements of the service that are unique selling propositions)	Making available HACCP training materials via Internet. Preparation of the SMEs to adopt new EU regulations. Duty to the implementation of the HACCP regarding all entrepreneurship from the food branch. Preparation of the HACCP training modules regarding all topics.
Methodology	Educational method showing how to achieve knowledge interactively, what gives the possibility not only to learn but also to use available instruments for the firms' needs or in the school lab.
Content	Multimedia training packet for SMEs Multimedia training packet for students Methodical packet for trainers Internet platform on the partners' web sides Examinational criterions and trainers' certification
Contribution to skills	Achieving new skills through the possibility of teaching in the workplace with the Internet and trainer's support. New training instruments for teachers supporting students' communication via Internet.
Quantitative aspects (duration, number of participants respectively SMEs involved)	Pilot training for 10 trainers from the Polish SMEs Training duration: from 1 to 5 days depending on the module.
Responsible institution/ contact person	Pomeranian Chamber of Craft of the Small and Medium Enterprises 80-831 Danzig, 1/2 Piwna Street
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