

Slovenian Good Practice Example

Type of product or service	Training
Target group(s) addressed	Young SME's (at least 3 years old)
Title	Good practice of Training, mentorship & networking program
Short description	A 10 months holistic program for young businesses including training, mentorship & networking activities. The program is based on sharing experience through workshops, group mentoring sessions as well as individual mentoring sessions and networking activities
USPs (Key elements of the service that are unique selling propositions)	Generative learning method based on sharing experience between young entrepreneurs & successful entrepreneurs. Very hands-on training and mentorship program. Networking activities that help young businesses create necessary business connection.
Methodology	Workshops on entrepreneurial topics held by entrepreneurs. Group mentoring. Individual mentoring as well as networking activities
Content	All key business topics important for growing a business.
Contribution to skills	Understanding of all basic questions an entrepreneur needs to answer when growing his business. Entrepreneur changes his way of thinking and looking at his business. Empowerment of young entrepreneurs to think bigger.
Quantitative aspects (duration, number of participants respectively SMEs involved)	30 entrepreneurs / 10 workshops + 10 mentoring sessions + 10 networking activities / 10 months
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