



2nd International conference

The future of training and consulting for young European SMEs

18th-19th May 2011, Warsaw, Poland

Agenda

Wednesday, 18/05/2011 Plenary session

“Trends and new approaches in European and Polish policies in regard to entrepreneurship and SMEs”

Venue:

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| 11.00 - 11.15 | Opening words, by Mr Jerzy Bartnik, President of the Polish Craft Association |
| 11.15 - 11.30 | Leonardo da Vinci Network Project SME-TraiNet - Conference background, results achieved, Project coordinator, <i>Barbara Wilfinger, WIFI</i> |
| 11.30 - 12.00 | Results of the review of the Small Business Act and consequences for the future EU policies
<i>Luc Hendrickx, Director of the Department for Competitiveness of Enterprises & External Relations, Legal Affairs, UEAPME</i> |
| 12.00 - 13.00 | Current and future training and support needs of young Polish SMEs in the crafts sector, <i>Norbert Pruszanowski, Polish Craft Association</i>

New approaches in the Polish and the European Policies in support of young enterprises and SMEs - a perspective of lifelong learning in the context of systemic changes (adult training system, modernization of vocational training system in Poland), <i>Representative from the Polish Ministry of National Education</i> |
| 13.00 - 13.30 | Coffee break |
| 13.30 - 14.15 | Presentation of the project - ‘Own company - success without any secrets’ (Presentation of the Masovian Chamber of Craft, Poland) 1 st example of the innovative training project specially designed to meet the needs of young businesses or SMEs in general |

14.15 - 15.15	<i>Lunch break and networking</i>
15.15 - 16.15	<p>Presentation of the project - 'Partnership for flexicurity' (Presentation of the Pomeranian Chamber of Craft in Gdansk, Poland) 2nd example of the innovative training project specially designed to meet the needs of young businesses or SMEs in general</p> <p>Presentation of the project - 'Entrepreneur's Skills Certificate' (Presentation of the Austrian Federal Economic Chamber) 3rd example of the innovative training project specially designed to meet the needs of young businesses or SMEs in general</p>
16.15 - 16.45	<i>Coffee break</i>
16.45 - 17.45	<p>Presentation of the project - 'Jungunternehmen II' (Presentation of the Institute for Management of Cybernetics e. V., Germany) 4th example of the innovative training project specially designed to meet the needs of young businesses or SMEs in general</p> <p>Presentation of the project - 'Participation at International Trade Fairs - Practical Guide' (Presentation of the representative from Bulgaria) 5th example of the innovative training project specially designed to meet the needs of young businesses or SMEs in general</p>
17.45	Closing words to the first part of the conference, explanation of the second part, i.e. working groups

Thursday, 19/05/2011 Working groups session

1st round of workshops on innovative services and training offers meeting the current and emerging training needs of young European SMEs

Venue:

08.30	<i>Coffee</i>
09.00 - 09.30	Priorities of UEAPME Policy concerning European Policy on general and vocational education, Liliane Volozinskis, Director for Social Affairs and Employment Policy, UEAPME
09.30 -10.00	Introduction to the workshop sessions and building of working groups (WIFI and ZRP)
10.00 -11.00	<p>Short presentation of the innovative solutions and training offers and discussion about the transferability at EU level (four parallel working groups working on four different topics)</p> <ul style="list-style-type: none"> • Austria WIFI: Individual analysis tools of training needs - a crucial success factor for tailor-made training products • Bulgaria EMC: Quality of service in the field of education and its importance as a tool for supporting business

- Italy CLA: Internet and new technologies to support the tourism new companies and the no-profit entities
- Finland AKOL: The new quality certificate system for entrepreneurs who are dealing in well-being sector

11.00 -12.00 Plenary session: Short presentations of the working group results by one representative of each group and discussions

12.00 -12.15 *Coffee break*

2nd round of workshops on innovative services and training offers meeting the current and emerging training needs of young European SMEs

12.15 - 12.30 Building of working groups (WIFI and ZRP)

12.30 - 13.30 Short presentation of the innovative solutions and training offers and discussion about the transferability at EU level (four parallel working groups working on four different topics)

- Slovakia SCCI: Financial (or economy) education for management of SMEs and young businesses
- Poland ZRP: Adults training system as an important form of support for young entrepreneurs
- Turkey IZMIR: Clustering as a tool of development for SMEs in Food and Tourism Sectors

13.30 - 14.15 Plenary session: Short presentations of the working group results by one representative of each group

14.15 -15.15 *Lunch*

3rd round of workshops on innovative services and training offers meeting the current and emerging training needs of young European SMEs

15.15 - 15.30 Building of working groups (WIFI and ZRP)

15.30 - 16.30 Short presentation of the innovative solutions and training offers and discussion about the transferability at EU level (three parallel working groups working on three different topics)

- Germany HWK-Hamburg: Consultancy and coaching for small businesses - to combine networking and technical issues!
- Slovenia ICPE: Business without borders: Crossing cultural differences in SMEs
- Estonia (N. N.)

16.30 - 17.15 Plenary session: Short presentations of the working group results by one representative of each group

17.15 - 17.45 General conclusions out of the workshop session and closing of the conference (ZRP)

Friday, 20/05/2011 Internal project partner meetings

For SME-TraiNet project partners only:

09.30 - 14.00 Project partner meeting with discussion of detailed work plan until the end of the project and administrative issues (moderated by WIFI)

14.00 *Meeting close*